

Dear CLABA Member,

The Conneaut Lake Area Business Association held its Member meeting on Wednesday, March 23, 2011 at the Conneaut Lake Pizza Hut.

Attendance: Sue Anderson, Mike Lenigan, Eileen Bertera, Carol Kingzett, Anita Hans, Laurie Nottingham, Juliet Martsoff, Carol West, Clare Midock, Melissa Kruse, Darlene Cutter, Joan Kozlowsky, Ellen Klingensmith, Judy Hughes, PJ Holabaugh, and Don Weyel

Sue Anderson called the meeting to order at 5:35 pm. Eileen Bertera reviewed the last meeting minutes and the correspondence.

A letter was read by Sue Anderson from Nancy Manning. Because of recent family events, Nancy has resigned from the Board and the Pumpkinfest. Her resignation was accepted with regret.

Mike Lenigan reviewed the Vice President's report. The membership list was updated and is being distributed to the members. The board and officers urge CLABA members to use discretion when using the CLABA membership listing. To obtain a copy contact Eileen Bertera at 814-439-0164 or eileen.claba@zoominternet.net. The CLABA window stickers are in the design phase and Mike will have an update with costs soon.

Sue Anderson discussed the CLABA member newsletter which will be mailed out to all members. A motion put forward by Sue to pay \$192.00 to distribute CLABA brochures. The brochures will be placed in 3 rest areas near the Meadville / Conneaut Lake exits and brochures will also be placed in all Pennsylvania welcome centers throughout the state. Motion was second by Joan Kozlowsky. Motion passed. Note: Don Weyel questioned the cost of further distribution, Sue will look into this.

Judy Hughes, Media Committee gave her report. The Directory is still being completed. The new brochure was discussed with a new map in the middle and a new design. To date 35 ads of various sizes have been sold. April 1, 2011 is the deadline for submission. Public distribution of this will be tentatively, the 3rd week of April, 2011.

Laurie Nottingham discussed the Scholarship committee. Applications were sent to the 3 Conneaut School District high schools, and an application is available on the CLABA website. Juliet Martsoff joined this committee.

Clare Midock and Melissa Kruse gave the Events committee report. The yellow sign procedure guidelines were given. Also the 'Catch of the Day' was discussed. These will be done bi-weekly. A submission form will also be given to all CLABA members. First submission is to be April 1, 2011. Also announced was a CLABA Trade Show to be held June 25, 2011 at Conneaut Lake Park. This event is in conjunction with the Arts Fair that

is sponsored by the Conneaut Lake Institute. This is for business advertising only, no business sales allowed. Bring a table and promote your business!

Judy Hughes discussed the Pumpkinfest advisory committee. A future meeting is to be planned, the date to be announced later. Sue Anderson discussed the urgent need for volunteers to help with the Pumpkinfest project.

Sue Anderson discussed the 501 C-6 and is looking for a volunteer to write it. Eileen Bertera suggested getting a college intern to complete this project. This will be looked into soon. Also discussed was the affiliate membership CLABA has with the Meadville Chamber of Commerce and the benefits this includes. The Membership information will be given to all CLABA members.

Anita Hans discussed the Beautification Committee. A motion was entered by Carol Kingzett to have CLABA donate \$100.00 to the Beautification Committee for flower planting. Motion was second by Carol West. Motion passed. The officers and board members are urging all CLABA members to donate \$5.00 to the beautification committee. Conneaut Lake Borough May Clean-Up Day is Sunday, May 1, 2011.

Judy Hughes discussed the RT 6 and the Heritage Farmers Market. The farmers market is to be held at Our Lady Queen of the Americas church parking lot every Thursday, beginning April 28, 2011. A motion was entered by Joan Kozlowsky to have CLABA donate \$75.00 for marketing and signage to the Farmer Market. Motion was second by Don Weyel. Motion passed.

The next General Member Meeting will be held Wednesday, June 22, 2011, the location to be announced at a later date.

Motion entered by Sue Anderson to adjourn, Mike Lenigan second this.

Respectfully,

Eileen Bertera

CLABA Secretary